

Licensing Act 2003

Premises Licence



Premises Licence Number: 2023/00651/LAPR

Part 1 – Premises details

Postal address of premises, or if none, OS map reference or description of the premises

Shell Fulham Cross
222 - 224 Fulham Palace Road

Post town: London

Post code: W6 9NT

Telephone:

Where the licence is time limited the dates:

Not Applicable

Licensable activities authorised by the licence:

Provision of Late Night Refreshment -Outdoors Only
Sale of Alcohol Off the Premises

The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Provision of Late Night Refreshment -Outdoors Only
Monday to Sunday 23:00 - 05:00

Sale of Alcohol Off the Premises
Monday to Sunday 00:00 - 00:00

The opening hours of the premises:

Monday to Sunday 00:00 - 00:00

Where the licence authorises supplies of alcohol whether these are on and / or off supplies:

Off the premises only

Part 2

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:

Motor Fuel Limited
10 Bricket Road
St Albans
Hertfordshire
AL1 3JX

Registered number of holder, for example company number, charity number (where applicable):

05206547

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:

Paranthaman Sivasuthan

Licensing Authority: Lancashire County Council
Personal Licence Number: LN/000006063

Annex 1 – Mandatory Conditions

1. Mandatory Condition

1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

2. Mandatory Condition

1.A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

(i) P is the permitted price,

(ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and

(iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—

(i) the holder of the premises licence,

(ii) the designated premises supervisor (if any) in respect of such a licence, or

(iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and

(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

3. Mandatory Condition

(1) No supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Annex 2 – Conditions consistent with the operating Schedule

4. Alcohol shall not be sold or supplied in an open container or be consumed in the licensed premises.

5. Alcohol shall not be sold or supplied unless it is paid for before or at the time when it is sold or supplied.
6. Checkout shall be manned at all times.
7. Staff shall be trained to operate alarm system and panic button.
8. Staff shall be trained with regard to their responsibilities in the retail sale of alcohol and regular refresher training shall also be undertaken (minimum of every 6 months). Written training records shall be made available within 48 hours of such request for inspection upon reasonable request by the Police or other relevant officers of a responsible authority.
9. Appropriate signage shall be displayed, in a prominent position, informing customers they are being recorded on CCTV.
10. A suitable and sufficient CCTV with recording facilities shall be in place at site. Images shall be retained of 31 days and shall be made available upon reasonable request by the Police or other relevant officers of a responsible authority. The CCTV system shall record on motion activation only.
11. CCTV shall comply with Data Protection Act 2018 and shall be working and recording correctly when the premises are open to the public.
12. A refusals log shall be kept at the premises to record details of all refusals to sell alcohol. This log shall contain the date and time of the incident, a description of the customer, the name of the staff member who refused the sale, and the reason the sale was refused. The log shall be made available to Police and authorised Council officers on request.
13. The Designated Premises Supervisor shall regularly check the refusals log to ensure it is being consistently used by staff.
14. A Challenge 25 Proof of Age scheme shall operate at the premises and all staff shall be trained in its implementation. Only photographic ID such as a British driving licence, a passport or PASS accredited proof of age card shall be treated as acceptable forms of identification.
15. There shall be no supply of beers, lagers or ciders with an ABV in excess of 5.5%, except for premium products agreed with the Police.
16. Spirits (with the exception of spirit mixers and premixed spirit drinks) shall be located behind the counter.
17. The Licence Holder shall be permitted to display bulk stacks, wine towers and chilled promotional offerings within the licensable area. The display of bulk stacks shall not be located where they may adversely impact on the ability of customers to use exits or escape routes.

18. An incident log shall be operated and maintained and shall be produced to a relevant officer of the Police or other relevant officers of a responsible authority upon reasonable request. The log shall be checked, signed and dated on a regular basis.

19. The sale alcohol between the hours of 01:00 and 07:00 shall be by way of delivery only to a residential or business addresses. There shall be no sales of alcohol between these hours direct to a customer at the premises.

20. The licence holder shall ensure that any 3rd party delivery service contracted to take orders and deliver alcoholic drinks have put in place a suitable mechanism for ensuring that persons under the age of 18 are not able to order alcohol from the premises and that any delivery staff undertake ID checks to ensure that under 18s do not take delivery of alcohol as part of any order from the premises.

21. Details of the mechanisms used by the 3rd party shall be put in writing and a copy kept at the premises and made available for inspection on request by licensing or police officers.

Annex 3 – Conditions attached after a hearing by the licensing authority

Signed: 
Authorised Officer

Date: 04.05.2023

Annex 4- Plans:

Please insert plan at page 6

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Premises Licence Summary

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Hertfordshire
AL1 3JX

Registered number of holder, for example company number, charity number (where applicable):

05206547

Name of designated premises supervisor where the premises licence authorises the supply of alcohol:

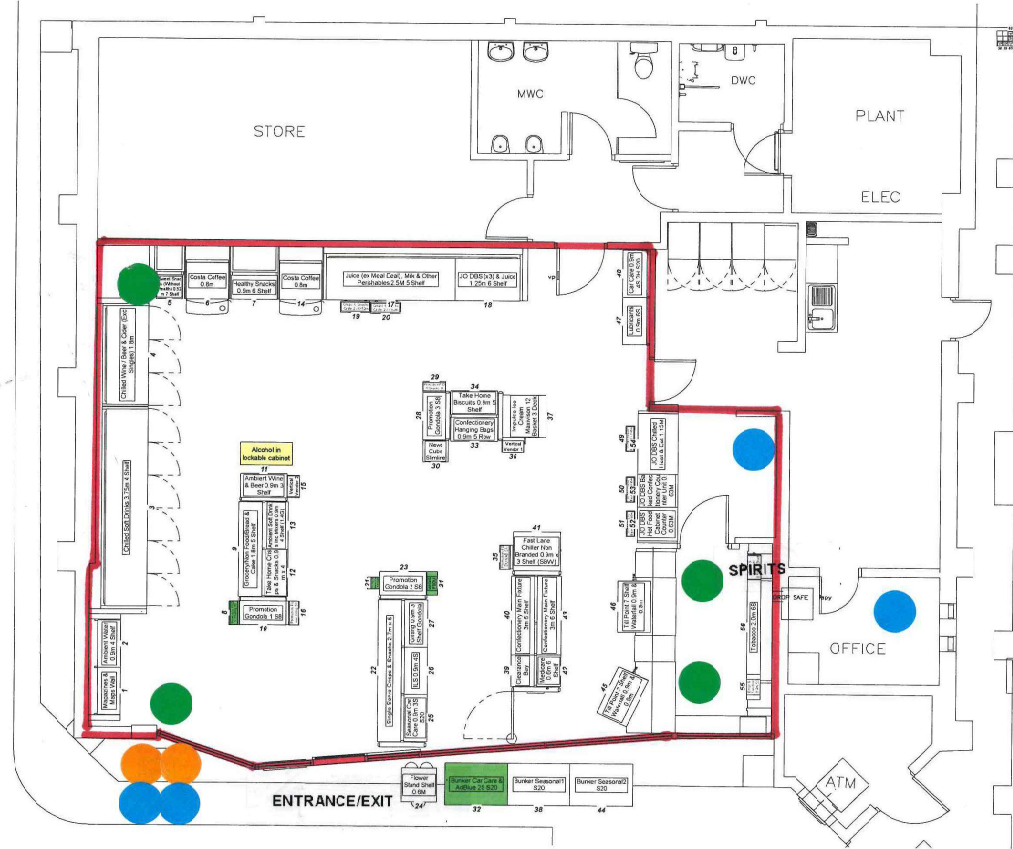
Paranthaman Sivasuthan

State whether access to the premises by children is restricted or prohibited:





No Restrictions

Signed: 
Authorised Officer

Date: 04.05.2023



Key:

-  - CCTV camera.
-  - Fire extinguisher.
-  - Fire bucket.
-  - Area to be licensed for sale of alcohol for consumption off the premises and Late Night Refreshment.

FORECOURT